



2020 U.S. NPP #1 OFFER DISCLAIMERS

January 1 to March 31, 2020

Product Lines & Rebate Offers include: Goodyear brand

Eligible Tire Lines	Base Rebate	Bonus Rebate with GYCC/JTCC	TOTAL REBATE
Assurance® WeatherReady®	\$75	\$75	\$150
Eagle® Exhilarate™	\$75	\$75	\$150
Wrangler® All-Terrain Adventure with Kevlar®	\$75	\$75	\$150
Assurance® ComforTred® Touring	\$50	\$50	\$100
Assurance® MaxLife™	\$50	\$50	\$100
Wrangler DuraTrac®	\$50	\$50	\$100
Wrangler® Fortitude HT	\$50	\$50	\$100
Assurance® All-Season	\$25	\$25	\$50
Eagle® Sport All-Season	\$25	\$25	\$50
Ultra Grip® Ice	\$25	\$25	\$50
Ultra Grip® Ice WRT	\$25	\$25	\$50
Ultra Grip® Ice WRT LT	\$25	\$25	\$50
WinterCommand®	\$25	\$25	\$50
WinterCommand® LT	\$25	\$25	\$50
Wrangler® TrailRunner AT	\$25	\$25	\$50



CREDIT CARD REBATE OFFER DISCLAIMERS

Print Ads, Ad Slick, Postcards & Email, Citi Dealer Choice Email & Postcard):

Get up to \$75 Back* on a set of 4 select Goodyear® Tires + An Added Bonus of up to \$75 More* when you use the Goodyear Credit Card.

By online or mail-in rebate. Rebates paid by Goodyear Prepaid Mastercard® on purchases made from January 1 to March 31, 2020.

Disclaimer for bottom footer:

*Get up to \$75 back by online or mail-in rebate on a qualifying purchase of a set of 4 select Goodyear tires with any form of payment method; plus get an added rebate of up to \$75 more when the purchase is made on the Goodyear Credit Card. Subject to credit approval. Get a \$75 Prepaid Card with purchase or \$150 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® WeatherReady®, Eagle® Exhilarate™ and Wrangler® All-Terrain Adventure with Kevlar®. Get a \$50 Prepaid Card with purchase or \$100 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® ComforTred® Touring, Assurance® MaxLife™, Wrangler DuraTrac® and Wrangler® Fortitude HT. Get a \$25 Prepaid Card with purchase or \$50 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® All-Season, Eagle® Sport All-Season, Ultra Grip® Ice, Ultra Grip® Ice WRT, Ultra Grip® Ice WRT LT, WinterCommand®, WinterCommand® LT and Wrangler® TrailRunner AT.

Rebates paid in the form of a Goodyear Prepaid Mastercard®. This Prepaid Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. This Prepaid Card may be used everywhere Mastercard debit cards are accepted. Registration, activation, acceptance, or use of this Prepaid Card constitutes acceptance of the terms and conditions stated in the Prepaid Card Agreement. Prepaid Cards will not have cash access and expire after 6 months, and other terms, conditions, and fees may apply.

Offers available only at participating U.S. Goodyear retailers and websites. Offers valid only for U.S. residents who are individual consumers with mailing addresses in the U.S. and U.S. territories. Commercial fleets are not eligible for these rebates. Not valid on previous purchases. Cannot be combined with other Goodyear rebate offers. Rebate forms must be postmarked no later than 4/30/20. Base portion of rebate offered by Goodyear, and bonus portion of rebate offered by Citibank, N.A. Goodyear is not affiliated with Mastercard. Additional terms, conditions, and fees apply. See participating retailer for complete details and rebate forms. Goodyear Credit Card is issued by Citibank, N.A.

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MarketingZone Ad Modules:

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*Get up to \$75 back by online or mail-in rebate on a qualifying purchase of a set of 4 select Goodyear tires with any form of payment method; plus get an added rebate of up to \$75 more when the purchase is made on the Goodyear Credit Card. Subject to credit approval. Rebate amount varies depending on select tires purchased. Prepaid Cards expire after six (6) months. See participating retailer for complete details and rebate form.

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Goodyear POS, Digital Menu Board, Social Video:

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Additional terms and conditions apply. See store associate for complete rebate details and mail-in rebate form. Goodyear Credit Card is issued by Citibank, N.A.

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Digital Global Disclaimer – goodyear.com, dealer websites, web banners:

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*Mail-in or online rebate for a Goodyear Prepaid Mastercard® valid on purchases made from **January 1, 2020 to March 31, 2020**. Limit one (1) mail-in or online rebate per qualifying purchase, per visit. Limit one (1) rebate form per tire purchase, per envelope. Limit four (4) rebates per individual consumer per promotion period. Offers available only at authorized participating U.S. Goodyear Retailers and websites. Offer valid only for U.S. residents who are individual consumers with mailing addresses in the U.S. and U.S. territories. Commercial fleets are not eligible for these rebates. Not valid on previous purchases. Rebates are on a set of four tires. If your vehicle requires six tires, rebates are available on a prorated basis for the two additional tires. The prorated rebate amount, per additional tire, is 25% of the rebate amount listed above. The minimum purchase is a set of four tires, and the maximum purchase is six tires per invoice. Purchases made on the Goodyear Credit Card are subject to credit approval. WITH THE PURCHASE OF A SET OF 4 OF THE FOLLOWING TIRES: Get a \$75 Prepaid Card with purchase or \$150 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® WeatherReady®, Eagle® Exhilarate™ and Wrangler® All-Terrain Adventure with Kevlar®. Get a \$50 Prepaid Card with purchase or \$100 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® ComforTred® Touring, Assurance® MaxLife™, Wrangler DuraTrac® and Wrangler® Fortitude HT. Get a \$25 Prepaid Card with purchase or \$50 Prepaid Card with purchase on the Goodyear Credit Card of: Assurance® All-Season, Eagle® Sport All-Season, Ultra Grip® Ice, Ultra Grip® Ice WRT, Ultra Grip® Ice WRT LT, WinterCommand®, WinterCommand® LT and Wrangler® TrailRunner AT. Base portion of rebate offered by Goodyear. and bonus portion of rebate offered by Citibank, N.A. The Goodyear Credit Card is issued by Citibank, N.A.

Completed rebate forms must be postmarked or submitted online no later than **4/30/20**. Invoice must have eligible tire name and proof of purchase on Goodyear Credit Card (when applicable) clearly indicated. Online purchases must include copy of the online purchase invoice and the installation invoice from authorized Goodyear Retailer. Allow 6 to 8 weeks for Prepaid Card delivery. Goodyear reserves the right to substitute a check of equal value in lieu of a Prepaid Card at its discretion. For additional questions, or to check the status of your rebate, you may visit www.GoodyearTireRebates.com or call the Goodyear Rebate Customer Service at 1-844-539-5503 weekdays, 8am to 8pm EST; Saturday 8am to 1pm EST. Fraudulent submissions will not be honored and may be prosecuted. Sponsor is not responsible for noncomplying rebate submissions or for lost, late, illegible, postage-due or undeliverable mail. Noncomplying rebate submissions will not be honored, acknowledged or returned. Not valid on previous purchases. Void where taxed, restricted or prohibited by law. All decisions made by Goodyear (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Retain copies of the materials you submit. Additional terms and conditions apply. Ask participating retailer for complete details and rebate form.

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Rebate Form: REVISED**ADDRESS INFORMATION**

Goodyear Offer # **740701**
 P.O. Box 343160
 Bartlett, TN 38184

Submissions must be postmarked or submitted online by 4/30/20. Invoice must have eligible tire name and proof of purchase on the Goodyear Credit Card (when applicable) clearly indicated. Online purchases must include copy of the online purchase invoice and the installation invoice from authorized Goodyear Retailer. Allow 6 to 8 weeks for Prepaid Card delivery.

FULL DISCLAIMER – Inside Rebate Form

†Additional terms and conditions: Limit one (1) mail-in **or online** rebate per qualifying purchase, per visit. Limit one (1) rebate form per tire purchase, per envelope. Limit four (4) rebates per individual consumer per promotion period. **Goodyear credit card is subject to credit approval. Online or mail-in rebate offer valid with select Goodyear tire purchase from January 1, 2020 to March 31, 2020.** Rebates are on a set of four (4) tires. If your vehicle requires six (6) tires, rebates are available on a prorated basis for the two additional tires. The prorated tire rebate amount, per additional tire, is 25% of the tire rebate amount listed above. The minimum purchase is a set of four tires, and the maximum purchase is six tires per invoice. Offers available only at authorized participating U.S. Goodyear Retailers and websites. Offer valid only for U.S. residents who are individual consumers with mailing addresses in the U.S. and U.S. territories. Commercial fleets are not eligible for these rebates. Not valid on previous purchases. **Cannot be combined with Goodyear or Goodyear Credit Card tire rebate/discount offers.** Base portion of rebate offered by Goodyear, and bonus portion of rebate offered by Citibank, N.A. The Goodyear Credit Card is issued by Citibank, N.A. To be eligible for the bonus tire rebate, purchase must be made on the Goodyear Credit Card. Completed form must be postmarked no later than 4/30/20. Allow 6 to 8 weeks for Prepaid Card delivery. Goodyear reserves the right to substitute a check of equal value in lieu of a Prepaid Card at its discretion. Fraudulent submissions will not be honored and may be prosecuted. Sponsor is not responsible for noncomplying rebate submissions or for lost, late, illegible, postage-due or undeliverable mail. Noncomplying rebate submissions will not be honored, acknowledged or returned. Void where taxed, restricted or prohibited by law. All decisions made by Goodyear (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. **Retain copies of the materials you submit.**

By responding to this offer, you will be disclosing all the information requested on this form to a fulfillment company affiliated with Goodyear for processing the rebate. The fulfillment company uses this information to process and fulfill your rebate claim. To view the Goodyear privacy policy, go to <https://www.goodyear.com/en-US/terms-conditions-privacy-policy>.

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Box at Inside Bottom

IMPORTANT – We suggest you keep a copy of your completed rebate form for reference.

For additional questions or to check the status of your rebate, you may visit www.GoodyearTireRegates.com, email Goodyear ConsumerRebates@acbcoop.com or call Goodyear Rebate Customer Service at 1-844-539-5503 weekdays, 8 a.m. to 8 p.m. EST; Saturday, 8 a.m. to 1 p.m. EST.

Back Cover of Rebate Form

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NON-CREDIT CARD REBATE OFFER DISCLAIMERS

NON-CC Print Ads, Emails, & Postcards:

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NON-CC Goodyear POS:

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NON-CC Rebate Form: REVISED**ADDRESS INFORMATION**

Goodyear Offer #**740701**
 P.O. Box 343160
 Bartlett, TN 38184

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FULL DISCLAIMER – Inside Rebate Form

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By responding to this offer, you will be disclosing all the information requested on this form to a fulfillment company affiliated with Goodyear for processing the rebate. The fulfillment company uses this information to process and fulfill your rebate claim. To view the Goodyear privacy policy, go to <https://www.goodyear.com/en-US/terms-conditions-privacy-policy>.

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Back Cover of Rebate Form

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JUST TIRES Rebate Form: REVISED**ADDRESS INFORMATION**

Goodyear Offer #740701
P.O. Box 343160
Bartlett, TN 38184

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FULL DISCLAIMER – Inside Rebate Form

† Additional terms and conditions: Limit one (1) mail-in or online rebate per qualifying purchase, per visit. Limit one (1) rebate form per tire purchase, per envelope. Limit four (4) rebates per individual consumer per promotion period. **Just Tires credit card is subject to credit approval. Online or mail-in rebate offer valid with select Goodyear tire purchase from January 1, 2020 to March 31, 2020.** Rebates are on a set of four (4) tires. If your vehicle requires six (6) tires, rebates are available on a prorated basis for the two additional tires. The prorated tire rebate amount, per additional tire, is 25% of the tire rebate amount listed above. The minimum purchase is a set of four tires, and the maximum purchase is six tires per invoice. Offers available only at authorized participating U.S. Goodyear Retailers and websites. Offer valid only for U.S. residents who are individual consumers with mailing addresses in the U.S. and U.S. territories. Commercial fleets are not eligible for these rebates. Not valid on previous purchases. **Cannot be combined with Goodyear or Just Tires Credit Card tire rebate/discount offers.** Base portion of rebate offered by Goodyear, and bonus portion of rebate offered by Citibank, N.A. The **Just Tires** Credit Card is issued by Citibank, N.A. To be eligible for the bonus tire rebate, purchase must be made on the **Just Tires** Credit Card. Completed form must be postmarked no later than 4/30/20. Allow 6 to 8 weeks for Prepaid Card delivery. Goodyear reserves the right to substitute a check of equal value in lieu of a Prepaid Card at its discretion. Fraudulent submissions will not be honored and may be prosecuted. Sponsor is not responsible for noncomplying rebate submissions or for lost, late, illegible, postage-due or undeliverable mail. Noncomplying rebate submissions will not be honored, acknowledged or returned. Void where taxed, restricted or prohibited by law. All decisions made by Goodyear (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. **Retain copies of the materials you submit.**

By responding to this offer, you will be disclosing all the information requested on this form to a fulfillment company affiliated with Goodyear for processing the rebate. The fulfillment company uses this information to process and fulfill your rebate claim. To view the Goodyear privacy policy, go to <https://www.goodyear.com/en-US/terms-conditions-privacy-policy>.

Rebate paid in the form of a Goodyear Prepaid Mastercard®. This Prepaid Card is issued by Sunrise Banks N.A., Member FDIC, pursuant to a license from Mastercard International Incorporated. Mastercard is a registered trademark of Mastercard International Incorporated. This Prepaid Card may be used everywhere Mastercard debit cards are accepted. Registration, activation, acceptance, or use of this Prepaid Card constitutes acceptance of the terms and conditions stated in the Prepaid Card Agreement. Goodyear is not affiliated with Mastercard. Prepaid Cards will not have cash access. Each time you use the Prepaid Card, the amount of the transaction will be deducted from the amount of your available balance. Prepaid Card will be issued in the name on the redemption form only. Prepaid Card expires after 6 months, subject to applicable law. Prepaid Card is non-transferable and non-refundable. Terms and conditions apply to the Prepaid Card. Certain fees may apply. See Prepaid Card for details. To check the balance of your Prepaid Card or receive the terms and conditions, visit <https://login.wirecard.com/goodyearrebates> or call 1-800-522-7458.

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Box at Inside Bottom

IMPORTANT – We suggest you keep a copy of your completed rebate form for reference.

For additional questions or to check the status of your rebate, you may visit www.GoodyearTireRegates.com, email Goodyear ConsumerRebates@acbcoop.com or call Goodyear Rebate Customer Service at 1-844-539-5503 weekdays, 8 a.m. to 8 p.m. EST; Saturday, 8 a.m. to 1 p.m. EST.

Back Cover of Rebate Form

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